



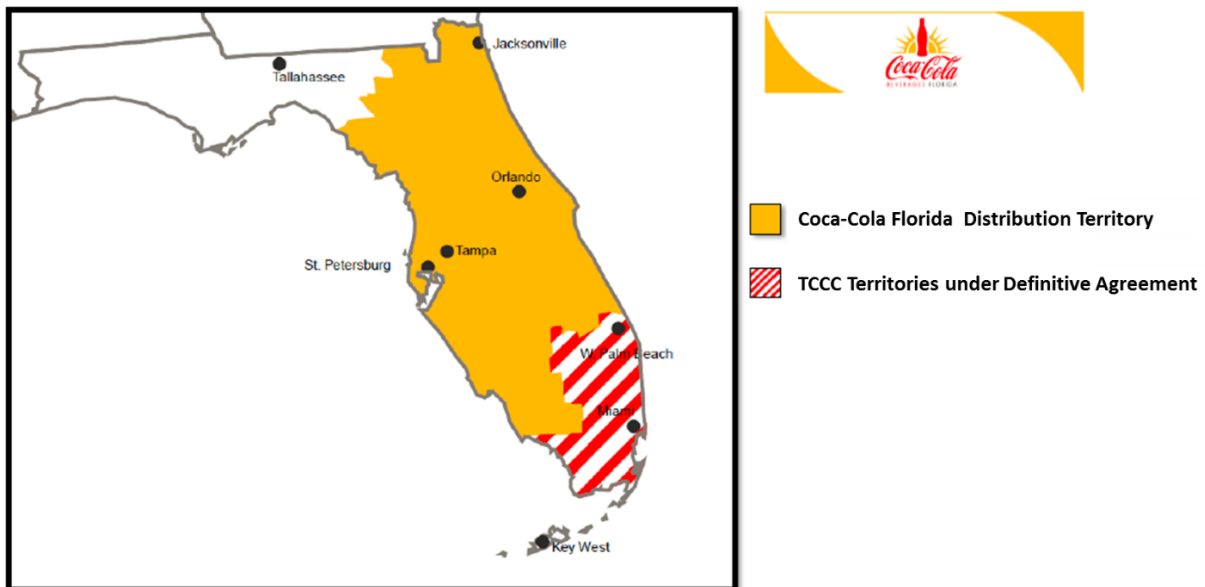
## PRESS RELEASE

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### Coca-Cola Beverages Florida Adds North Florida Distribution Territory and Production Facilities

Tampa, FL - Coca-Cola Beverages Florida, LLC (“Coca-Cola Florida”) announced today that it has closed a transaction with an affiliate of The Coca-Cola Company (“TCCC”) to purchase 1) the distribution rights in five north Florida territories: Jacksonville, Gainesville, Orlando, Daytona, and Brevard and 2) production facilities in Jacksonville and Orlando. This transaction follows the [October 26, 2016 announcement by The Coca-Cola Company](#) that it reached a definitive agreement with Coca-Cola Florida to purchase nine distribution centers and four production facilities in North and South Florida. The South Florida transaction is scheduled to close in the first quarter of 2017.



“Today marks another great milestone in the early history of Coca-Cola Beverages Florida,” said Troy Taylor, Chairman and CEO. “Everyone at Coca-Cola Florida is excited to welcome the North Florida territory’s 1,600 associates to our growing family. We all look forward to forging greater partnerships with our local communities and further enhancing local market execution to ensure that our customers and consumers alike are enjoying unique Coca-Cola moments.”

#### About Coca-Cola Beverages Florida

Coca-Cola Beverages Florida, LLC (“Coca-Cola Florida”), headquartered in Tampa, became an independent bottler serving Central Florida distribution territories in May of 2015. Today, Coca-Cola Florida is one the largest independently owned and operated bottlers in the country; employing over 3,000 associates and serving customers, consumers and communities of the Sunshine State across ten (10) distribution territories. For more information, visit [www.cocacolaflorida.com](http://www.cocacolaflorida.com).